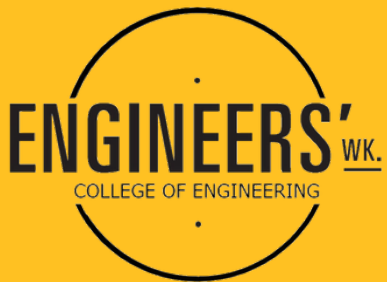


# IOWA STATE UNIVERSITY

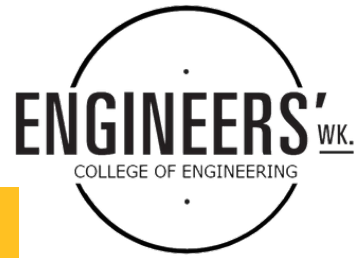
## College of Engineering



# 2025-2026 ENGINEERS' WEEK



# 2025-2026 ENGINEERS' WEEK



## A Letter to Our Sponsors

Engineers' Week at Iowa State University is an extraordinary celebration for engineering students, faculty, and alumni to come together to recognize and appreciate the field of engineering. While National Engineers' Week will be held from February 22–28, 2026, our commitment to the engineering community extends far beyond a single week. Through events and programming held throughout the year, we engage thousands of students, faculty, alumni, and members of the broader community in meaningful and lasting ways.

The goal of Engineers' Week is to create meaningful opportunities for students that:

- Encourage engagement with industry leaders and corporate partners through professional development events.
- Foster a deeper appreciation for the field of engineering through educational programming and inspire future generations to pursue engineering careers.
- Strengthen connections within the Iowa State community by bringing students together with alumni, faculty, and staff for collaboration and mentorship.

This year, we were honored to receive the **"Best Engineers' Week"** award from the National Association of Engineering Student Councils at the 2025 Engineering Leadership Summit. This recognition reflects the dedication, creativity, and hard work of our team, in collaboration with our students, community, and our incredible sponsors, in delivering an exceptional Engineers' Week experience. We are eager to build on that success and create an even more impactful experience this year—with your support.

With events taking place year-round, there are many opportunities to support Engineers' Week and engage with our amazing community of Iowa State Engineering students. We invite you to explore the enclosed sponsorship packages and consider how you can partner with us to support Engineers' Week next year. For more information on our organization and history, please visit our website: [engineering.iastate.edu/eweek/](http://engineering.iastate.edu/eweek/)

Thank you for considering this opportunity to support Engineers' Week at Iowa State University. Please feel free to contact us with any questions or to discuss sponsorship opportunities in more detail. Together, we can make Engineers' Week 2025-26 a resounding success.

Sincerely,

*Caden Schram*

*Miranda Harris*

*Matthew Staber*

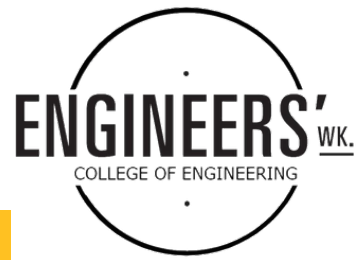
Co-President, Mechanical Engineering - caden200@iastate.edu

Co-President, Software Engineering - mirjharr@iastate.edu

VP of Business, Aerospace Engineering - mstaber@iastate.edu

Co-Presidents' Email - isueweek@gmail.com

# 2025-2026 ENGINEERS' WEEK



## Additional Partnership Opportunities

### Tech Talks

*Arranged Individually*

Engineers' Week is pleased to offer our Lecture Series and Partnership Opportunity: Tech Talks. These non-recruiting events give engineering companies a unique chance to engage with Iowa State University students and showcase their latest innovations. Held outside the week of the Engineering Career Fair, Tech Talks allow companies to share insights into their achievements and cutting-edge research or technology. Tech Talks give you the following:

- An opportunity to attend and engage with students at Iowa State University
- An opportunity to showcase company achievements and innovative research or technology

*Please indicate interest in this opportunity in your sponsorship Donation Information email for Platinum sponsorships on page 6.*



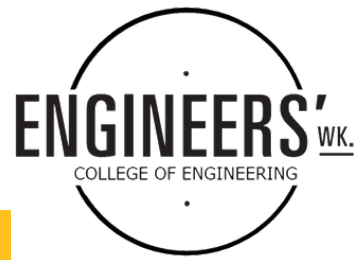
### Golf Tournament

*October 5, 2025*

Continuing an Engineers' Week tradition, the annual golf tournament provides students with a unique opportunity to network with alumni and peers while enjoying a relaxing game of golf. This non-recruiting event offers sponsors the chance to have their company logo prominently displayed on a post at one of the 9 or 18 holes. It's worth noting that last year's tournament reached full capacity, underscoring the popularity and high level of engagement among participants. Secure your sponsorship today to ensure your company's visibility and support this beloved E-Week tradition!



# 2025-2026 ENGINEERS' WEEK



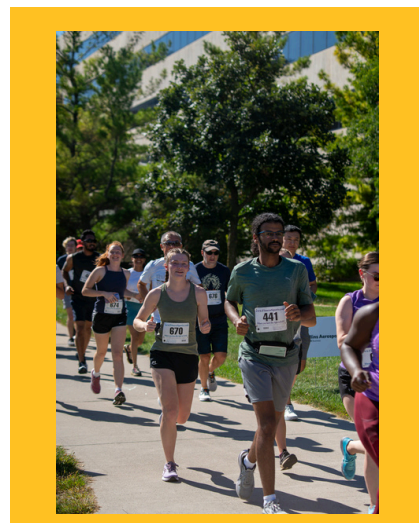
## Additional Partnership Opportunities

### Pi Mile Run (5K)

*September 21, 2025*

The Pi-Mile Run is an athletic, fun run/walk event held annually to promote student engagement across the various departments in the College, executed in conjunction with the Engineering Honor Society, Tau Beta Pi. All participants will receive a free t-shirt at the start and a free “pi” at the finish line. Sponsorship of the run includes:

- Sponsorship banner will be displayed at the start/finish line.
- Pi-Mile Run t-shirt will have sponsoring company logos printed on the back.
- Each company will sponsor a distance marker seen by participants along the route.



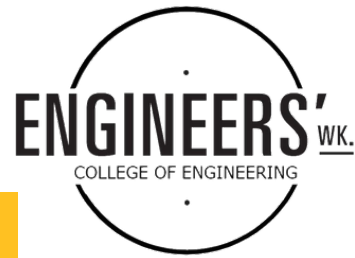
### Engineers' Week Banquet

*February 27, 2026*

A legacy piece of Iowa State’s Engineers' Week is the banquet held on Friday evening. This dinner serves as the culminating event of the week-long celebration. It recognizes outstanding engineering student organizations on campus and acknowledges the efforts of everyone who played a role in helping plan and execute a successful E-Week. Platinum, Gold, and Silver Level sponsors are invited to attend the banquet. A seating chart will be created to allow sponsors the opportunity to interact with high-achieving students in a more personal manner. The night includes dinner, highlights of the week, an awards ceremony, and a keynote speaker. Platinum Sponsors are recognized verbally during the event. Silver, Gold, and Platinum Sponsors are invited to bring 3 guests, each with a per-seat value of \$30.



# 2025-2026 ENGINEERS' WEEK



## General Sponsorship Levels

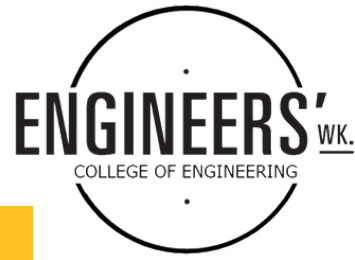
Sponsor **innovation.**  
Sponsor **the future.**

		Platinum Sponsor \$5000	Gold Sponsor \$3500	Silver Sponsor \$2500	Bronze Sponsor \$1500
<b>Printed on E-Week t-shirts</b>	Company Logo & Name	X			
<b>Appreciation Post on Social Media</b>	Company Logo & Name	X	X	X	X
<b>Displayed on E-Week website</b>	Company Logo	X	X	X	X
<b>Printed on Sponsorship Banner*</b>	Company Logo & Name	X	X	X	X
<b>Posters &amp; Printed Advertisement</b>	Name	X	X		
<b>Keynote Speaker Event</b>	Company Logo	X	X		
	Verbal Appreciation	X			
<b>Engineers' Week Banquet</b>	Invitation to attend and interact with students	X	X	X	
<b>Tech Talks</b>	Opportunity to interact with students	X			
<b>Pi Mile 5k t-shirts</b>	Company Logo & Name	X			
<b>Pi Mile 5k Distance Markers</b>	Company Logo & Name	X	X	X	
<b>Golf Tournament</b>	Company Logo Displayed on a Tee Box	X	X	X	

\*The sponsorship banner will be displayed at **all** events during Engineers' Week in addition to the following events sponsored by E-Week throughout the academic year:

- Pi Mile Run
- Trivia Nights
- Prep Week Breakfast
- Golf Tournament
- Tech Talks
- Engineers on Ice

# 2025-2026 ENGINEERS' WEEK



## Donation Information

**Priority Deadline for sponsorship is September 1, 2025.**

**Sponsorship is accepted until February 1, 2026, but those received after the priority deadline may not be printed on some media/banners.**

Thank you for your interest in partnering with Engineers' Week. We are immensely grateful for your vital support in fostering innovation and excellence within the engineering community at Iowa State University. Your generosity enables us to inspire, educate, and empower future engineers.

To donate, please contact Engineers' Week at [isueweek@gmail.com](mailto:isueweek@gmail.com) with the following information:

Company Name

Company logo as an Adobe Illustrator file (.ai or .eps)

Sponsorship Level (Platinum, Gold, Silver, Bronze)

For Platinum sponsors- interest in setting up a Tech Talk

Total Pledged Amount

Please send payments to:

ISU Foundation: 2505 University Boulevard

P.O. Box 2230

Ames, IA 50010-2230

Checks Payable to: Engineers' Week

Account Number: SG2704237

If you have any additional questions, please email [isueweek@gmail.com](mailto:isueweek@gmail.com)

For more information about Engineers' Week, check out our website:

[www.engineering.iastate.edu/eweek/](http://www.engineering.iastate.edu/eweek/)