IOWA STATE UNIVERSITY
College of Engineering
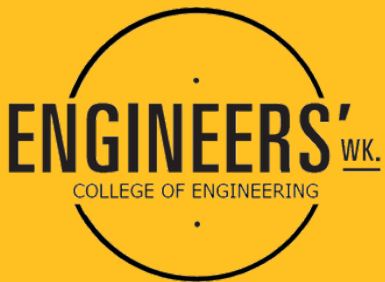
ENGINEERS' WK.
COLLEGE OF ENGINEERING

2024 - 2025
ENGINEERS' WEEK
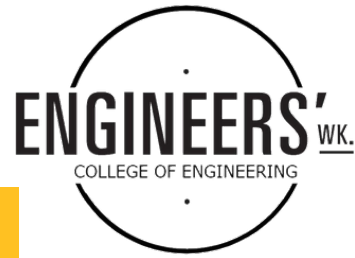
As we reflect on the success of this year's Engineers' Week at Iowa State University, we are excited to share our plans for the upcoming year and invite you to participate in this extraordinary celebration.

Engineers' Week serves as a cornerstone event for our engineering community, bringing together thousands of students, faculty, staff, and alumni to celebrate the achievements and advancements in our field. This year, we achieved record-breaking attendance, demonstrating the growing enthusiasm and engagement surrounding our annual celebration. With your support, we can continue to deliver impactful events that promote professional development, foster community engagement, and inspire the next generation of engineers.

Next year, we are committed to building on the momentum of our past successes and delivering an even more exceptional experience for participants. From industry engagement opportunities to educational programs and networking events, your organization has countless ways to get involved and make a meaningful impact.

Your sponsorship supports the success of Engineers' Week and provides valuable exposure and recognition for your organization within the engineering community at Iowa State University and beyond. We offer a range of sponsorship packages tailored to meet your specific needs and objectives, ensuring that your investment delivers maximum value.

We invite you to review the enclosed sponsorship packages and consider how you can partner with us to support Engineers' Week next year. Whether you sponsor a specific event, provide in-kind donations, or explore custom partnership opportunities, your support will help us create a memorable and impactful experience for all participants.

Thank you for considering this opportunity to support Engineers' Week at Iowa State University. Please feel free to contact us with any questions or to discuss sponsorship opportunities in more detail. Together, we can make Engineers' Week 2025 a resounding success. We sincerely appreciate your interest and look forward to the possibility of working together to inspire the next class of engineers.

Warm Regards,

Jaya Davis
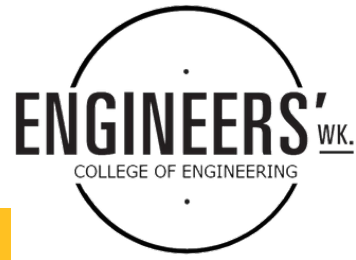
Samantha Birkett

Blake Gleason

Co-President, Software Engineering - jayaed16@iastate

Co-President, Industrial Engineering - birketts@iastate.edu

VP of Business , Mechanical Engineering - blakeg4@iastate.edu

Co-Presidents' Email - isueweek@gmail.com

Tech Talks
Arranged Individually

Engineers' Week is pleased to offer our Lecture Series and Partnership Opportunity: Tech Talks. These non-recruiting events give engineering companies a unique chance to engage with Iowa State University students and showcase their latest innovations. Held outside the week of the Engineering Career Fair, Tech Talks allow companies to share insights into their achievements and cutting-edge research or technology. Tech Talks give you the following:

- An opportunity to attend and engage with students at Iowa State University
- An opportunity to showcase company achievements and innovative research or technology

Please indicate interest in this opportunity in your sponsorship Donation Information email for Platinum sponsorships on page 6.

Golf Tournament
October 13, 2024

Continuing an Engineers' Week tradition, the annual golf tournament provides students with a unique opportunity to network with alumni and peers while enjoying a relaxing game of golf. This non-recruiting event offers sponsors the chance to have their company logo prominently displayed on a post at one of the 9 or 18 holes. It's worth noting that last year's tournament reached full capacity, underscoring the popularity and high level of engagement among participants. Secure your sponsorship today to ensure your company's visibility and support this beloved E-Week tradition!
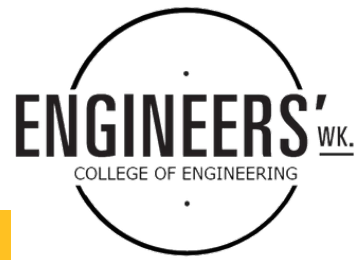
Additional Partnership Opportunities

Pi Mile Run (5K)   *September 29, 2024*

The Pi-Mile Run is an athletic, fun run/walk event held annually to promote student engagement across the various departments in the College, executed in conjunction with the Engineering Honor Society, Tau Beta Pi. All participants will receive a free t-shirt at the start and a free "pi" at the finish line. Sponsorship of the run includes:

- Sponsorship banner will be displayed at the start/finish line.
- Pi-Mile Run t-shirt will have sponsoring company logos printed on the back.
- Each company will sponsor a distance marker seen by participants along the route.

Engineers' Week Banquet   *February 21, 2025*

A legacy piece of Iowa State's Engineers' Week is the banquet held on Friday evening. This dinner serves as the culminating event of the week-long celebration. It recognizes outstanding engineering student organizations on campus and acknowledges the efforts of everyone who played a role in helping plan and execute a successful E-Week. Platinum, Gold, and Silver Level sponsors are invited to attend the banquet. A seating chart will be created to allow sponsors the opportunity to interact with high-achieving students in a more personal manner. The night includes dinner, highlights of the week, an awards ceremony, and a keynote speaker. Platinum Sponsors are recognized verbally during the event. Silver, Gold, and Platinum Sponsors are invited to bring 3 guests, each with a per-seat value of $30

2024 - 2025 ENGINEERS' WEEK
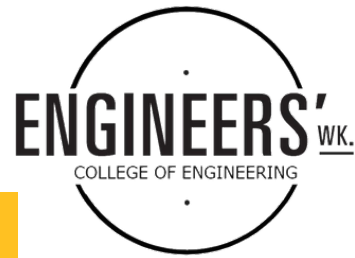
General Sponsorship Levels

ENGINEERS' WK.
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Sponsor innovation.
Sponsor the future.

		Platinum Sponsor $5000	Gold Sponsor $3500	Silver Sponsor $2500	Bronze Sponsor $1500
Printed on E-Week t-shirts	Company Logo & Name	X			
Appreciation Post on Social Media	Company Logo & Name	X	X	X	X
Displayed on E-Week website	Company Logo	X	X	X	X
Printed on Sponsorship Banner*	Company Logo & Name	X	X	X	X
Posters & Printed Advertisment	Name	X	X		
Keynote Speaker Event	Company Logo	X	X		
	Verbal Appreciation	X			
Engineers' Week Banquet	Invitation to attend and interact with students	X	X	X	
Tech Talks	Opportunity to interact with students	X			
Pi Mile 5k t-shirts	Company Logo & Name	X			
Pi Mile 5k Distance Markers	Company Logo & Name	X	X	X	
Golf Tournament	Company Logo Displayed on a Tee Box	X	X	X	

*The sponsorship banner will be displayed at **all** events during Engineers' Week in addition to the following events sponsored by E-Week throughout the academic year:

- Pi Mile Run
- Golf Tournament
- Trivia Nights
- Tech Talks
- Prep Week Breakfast
- Engineers on Ice
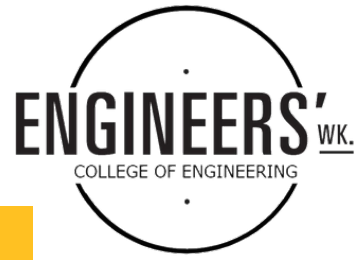
Donation Information

Priority Deadline for sponsorship is September 1, 2024.

Sponsorship is accepted until February 1, 2025, but those received after the priority deadline may not be printed on some media/banners.

Thank you for your interest in partnering with Engineers' Week. We are immensely grateful for your vital support in fostering innovation and excellence within the engineering community at Iowa State University. Your generosity enables us to inspire, educate, and empower future engineers.

To donate, please contact Engineers' Week at isueweek@gmail.com with the following information:

Company Name
Company logo as an Adobe Illustrator file (.ai or .eps)
Sponsorship Level (Platinum, Gold, Silver, Bronze)
For Platinum sponsors- interest in setting up a Tech Talk
Total Pledged Amount

Please send payments to:

ISU Foundation: 2505 University Boulevard
P.O. Box 2230
Ames, IA 50010-2230
Checks Payable to: Engineers' Week
Account Number: SG2704237

If you have any additional questions, please email isueweek@gmail.com.
For more information about Engineers' Week, check out our website:
www.engineering.iastate.edu/eweek/