The Iowa State Engineers' Week student organization offers professional development, a sense of community, and an appreciation of the field of engineering for students, faculty, and alumni. We serve the Iowa State engineering community with events which will be held throughout the fall semester and during National Engineers’ Week in the spring semester (February 19th - 24th, 2023). We reach thousands of students, many faculty and staff members, College of Engineering alumni, and impact much of the surrounding community.

The goal of Engineers’ Week is to deliver event opportunities for individuals within the College of Engineering that:

- Provide opportunities for industry and corporate representatives to engage with students in professional development events.
- Provide educational programs with a goal of building appreciation for the field of engineering for our students and encouraging new students to become engineers.
- Heighten student engagement within Iowa State and the local Ames community.
- Provide opportunities for individuals to engage with other students in engineering education and leadership development topics.
- Provide unique opportunities for our students to engage with Iowa State alumni, faculty, and staff.

There are many opportunities and ways to support Engineers’ Week, and we would love to further connect you with our organization and Iowa State Engineering students. Within this packet, we have enclosed descriptions of sponsored events for the fall and spring semester, sponsorship packages, and additional partnership opportunities. For even more information on our organization and history, please visit our website: engineering.iastate.edu/eweek/

We sincerely appreciate your involvement with Iowa State University's Engineers' Week and the College of Engineering as we celebrate what it means to be an engineer. We look forward to hearing from you and working together to inspire the next class of engineers! Please feel free to contact us with any questions, comments, or concerns.

Sincerely,

Anna Hackbarth
Co-President, Electrical Engineering - annah2@iastate.edu

Damien Henry
Co-President, Electrical Engineering - ddhenry@iastate.edu

Rachel Junck
Co-President Email - isueweek@iastate.edu

VP of Business, Chemical Engineering - rjunck@iastate.edu
## General Sponsorship Levels

**Sponsor innovation. Sponsor the future.**

<table>
<thead>
<tr>
<th>Printed on E-Week t-shirts</th>
<th>Company Logo &amp; Name</th>
<th>Gold Sponsor $3500</th>
<th>Silver Sponsor $2500</th>
<th>Bronze Sponsor $1000</th>
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<tr>
<td>Printed on Volunteer t-shirts</td>
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<tr>
<td>Displayed on E-Week website</td>
<td>Company Logo</td>
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<tr>
<td>Printed on Sponsorship Banner*</td>
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<tr>
<td>Posters &amp; Printed Advertisment</td>
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<td>Verbal Appreciation</td>
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<td>X</td>
</tr>
<tr>
<td>Engineers' Week Banquet</td>
<td>Invitation to attend and interact with students</td>
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<td>X</td>
<td></td>
</tr>
<tr>
<td>Tech Talks</td>
<td>Opportunity to interact with students</td>
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<td>X</td>
<td>X</td>
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<tr>
<td>Pi Mile 5k t-shirts</td>
<td>Company Logo &amp; Name</td>
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<tr>
<td>Pi Mile 5k Distance Markers</td>
<td>Company Logo &amp; Name</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>Hole Sponsorship Company Logo</td>
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</tbody>
</table>

*The sponsorship banner will be displayed at all events during Engineers’ Week in addition to the following events sponsored by E-Week throughout the academic year:*

- Pi Mile Run
- Golf Tournament
- Outreach Event
- Prep Week Breakfast
- Tech Talks
- Etiquette Dinner
Tech Talks

Engineers' Week is continuing our fall lecture series and partnership opportunity in which engineering companies may come onto campus to share their company's new and innovative technology to expose students to advances in the industry. These are non-recruiting events and must be held outside the week of the Engineering Career Fair. Tech Talks include:

- An opportunity to attend and engage with students at Iowa State University
- An opportunity to showcase company achievements and innovative research or technology

Please indicate interest in this opportunity on your sponsorship interest form.

Pi Mile (5K) Run

The Pi-Mile Run is an athletic fun run/walk event held annually to promote student engagement across the various departments in the College, executed in conjunction with the Engineering Honor Society, Tau Beta Pi. All participants will receive a free “pi” at the finish line. Sponsorship of the run includes:

- Sponsorship banner will be displayed at the start/finish line.
- Pi-Mile Run t-shirt will have sponsoring company logos printed on the back.
- Each company will sponsor a distance marker seen by participants along the route.

Golf Tournament

Continuing an E-Week tradition, the golf tournament gives students the opportunity to network with alumni and fellow students while enjoying a relaxing game of golf. This is a non-recruiting event. Sponsorship of the Golf Tournament includes:

- Company logo on a post in front of one of the 9 or 18 holes.
- Each hole sponsored will have a challenge (best ball, longest drive/putt).
- Companies can sponsor prize boxes, not exceeding $100 for winning teams.
- Sponsorship of the holes and boxes will be available on a first-come first-serve basis.

Engineers' Week Banquet

A legacy piece of Iowa State's Engineers' Week is the banquet held on Friday evening. This dinner serves as the culminating event of the week-long celebration. It recognizes outstanding engineering student organizations on campus and acknowledges the efforts of everyone who played a role in helping plan and execute a successful E-Week. Gold and Silver Level sponsors are invited to attend the banquet. A seating chart will be created to allow sponsors the opportunity to interact with high achieving students in a more personal manner. The night includes dinner, highlights of the week, an awards ceremony, and a keynote speaker. Gold Sponsors are recognized verbally during the event.
Thank you for your interest in partnering with Engineers’ Week. If you are interested in becoming a sponsor for 2022-2023 Engineers’ Week:

1. Please fill out the attached Sponsorship Interest Form (also found on our website) [http://www.engineering.iastate.edu/eweek/become-a-sponsor](http://www.engineering.iastate.edu/eweek/become-a-sponsor) and send it to either:
   
   1300 Marston Hall, Ames, IA 50011 or isueweeksponsor@gmail.com

2. Send your company logo as an Adobe Illustrator file (.ai or .eps) to isueweeksponsor@gmail.com.

3. Follow the payment instructions below.

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**Payment Instructions**

For payment by credit card, please call: Toll Free: 1 (866) 419-6768

For payment by check, please make check payable to Iowa State University Foundation, indicate the donation is for Engineers’ Week, and mail to the following address:

Iowa State University Foundation
P.O. Box 2230
Iowa State University Foundation
P.O. Box 2230
Ames, IA 50010-2230

Date: __________________

☐ Yes, I/we want to support Engineers’ Week! Enclosed, please find a check designated to account 2704237 in support of Engineers’ Week for academic year 2022-2023.

Name ________________________ Signature ________________________ Company Name ________________________

☐ This gift should be attributed to the company listed above.