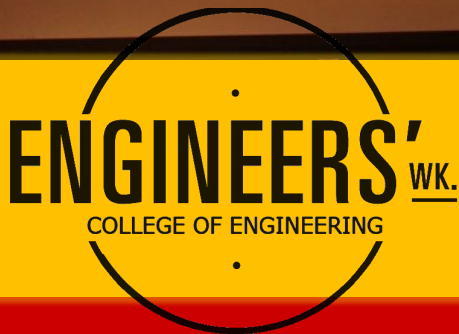


IOWA STATE UNIVERSITY

College of Engineering

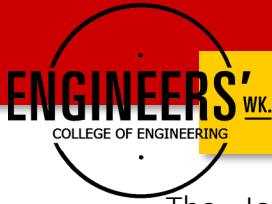


2019-2020

ENGINEERS' WEEK



2019-2020 ENGINEERS' WEEK



A Letter to Our Sponsors

The Iowa State University Engineers' Week student organization provides strategic programming, professional development, and appreciation of the field of engineering for engineering students. We serve the Iowa State engineering community with events which will be held throughout the fall semester and during National E-Week in the spring semester (February 16 - 22, 2020). We reach over 9,700 students, 500 faculty and staff members, College of Engineering alumni, and the surrounding community. Last year, we achieved significant growth in event attendance.

The goal of Engineers' Week is to deliver event opportunities for students within the College of Engineering to:

- Provide opportunities for industry and corporate representatives to engage with students in professional development opportunities.
- Provide educational programs with a goal of building appreciation for the field of engineering for our students and encouraging new students.
- Heighten student engagement within our Iowa State and local Ames community.
- Provide opportunities for students to engage with other students in engineering education and leadership development topics.
- Provide unique opportunities for our students to engage with Iowa State alumni, faculty, and staff.

There are many opportunities to support Engineers' Week, and we would love to further connect you with our organization and Iowa State Engineering students. Within this packet, we have enclosed descriptions of sponsored events for the fall and spring semester, sponsorship packages, and additional partnership opportunities. For even more information on our organization and history, please visit our website: <http://www.engineering.iastate.edu/eweek/>.

We sincerely appreciate your involvement with Iowa State University's Engineers' Week and the College of Engineering as we celebrate what it means to be an engineer. We look forward to hearing from you and working together to inspire the next class of engineers! Please feel free to contact us with any questions, comments, or concerns.

Sincerely,

Gary Mitchell - Senior, Aerospace Engineering - garym@iastate.edu

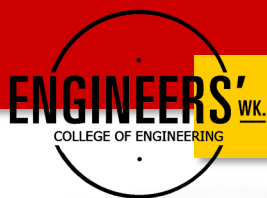
Sam Schreck - Senior, Civil Engineering - sschreck@iastate.edu

Co-Presidents - isueweek@gmail.com

Attn. *Evan Smith* - Senior, Aerospace Engineering - evans@iastate.edu

VP of Sponsorship - isueweeksponsor@gmail.com

2019-2020 ENGINEERS' WEEK



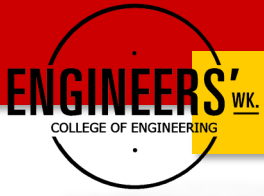
General Sponsorship Levels

		Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Printed on E-Week t-shirts	Company Logo and	X		
Printed on the back of Volunteer t-shirts (Deadline: August 31, 2019)	Company Logo and Name	X	X	
Displayed on E-Week Website	Logo	X	X	X
Printed on Sponsorship Banner* (Deadline: August 31, 2019)	Logo and Name	X	X	X
Posters and Printed Advertisement	Name Printed	X	X	X
Keynote Speaker Event	Logo on Idle Presentation Welcome Screen	X	X	
	Verbal Appreciation	X		
Engineers' Banquet	Invitation to Attend and Interact with Students	X	X	
Tech Talks	Opportunity to engage with students	X	X	X
Pi-Mile (5K) Run t-shirts	Logo and Name	X		
Pi-Mile (5K) Run Distance Marker	Logo and Name	X	X	X
Golf Tournament	Hole Sponsorship	X	X	

*The sponsorship banner will be displayed at **all** events during Engineers' Week in addition to the following events sponsored by E-Week throughout the academic year:

- Pi Mile Run
- Outreach Event
- Etiquette Dinner
- Golf Tournament
- Tech Talks
- Dead Week Breakfast

2019-2020 ENGINEERS' WEEK



Additional Partnership Opportunities

Tech Talks

Arranged Individually

Engineers' Week is continuing our fall lecture series and partnership opportunity in which engineering companies may come onto campus to share their company's new and innovative technology to expose students to advances in the industry. These are non-recruiting events and must be held outside the week of the Engineering Career Fair.

- Opportunity to attend and engage with students in professional development
- Opportunity to showcase company achievements
- Please indicate interest in this opportunity on your sponsorship interest form

Pi-Mile (5K) Run with Tau Beta Pi Honor Society

September 28, 2019

An athletic event held to promote student engagement across the various departments in the College, the Pi-Mile Run is a fun run/walk event that will be executed in conjunction with the Engineering Honor Society, Tau Beta Pi. The event will be open to all students within and outside of the College of Engineering, alumni, and members of the community to promote and increase awareness of the engineering field and the College of Engineering. All participants will receive a free "pi" at the finish line.

- Sponsorship banner will be displayed at the start/finish line.
- Pi-Mile Run t-shirt will have companies printed on the back.
- Each company will sponsor a distance marker seen by racers along the route.

Engineers' Week Golf Tournament

October 13, 2019

Continuing an E-Week tradition, the golf tournament gives students the opportunity to network with alumni and fellow students while enjoying a relaxing game of golf. This is a non-recruiting event. Sponsorship of the Golf Tournament includes:

- Company logo on a post in front of one of the 18 holes.
- Each hole sponsored will have a challenge (best ball, longest drive/putt).

The winner of each challenge will receive a prize basket worth up to \$100. Companies are encouraged to send merchandise items to be included in the basket, and may recommend an overall theme for the basket.

*Sponsorship of the holes and tee boxes will be available on a first-come first-serve basis.

Engineers' Banquet

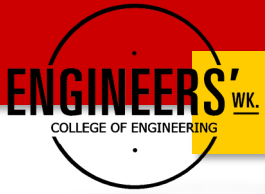
February 21, 2020

A legacy piece of Iowa State's Engineers' Week is the banquet held on Friday evening. This dinner serves as the culminating event of the week-long celebration. It recognizes outstanding engineering student organizations on campus and acknowledges the efforts of everyone who played a role in helping plan and execute a successful E-Week. Gold and Silver Level sponsors are invited to attend the banquet. A seating chart will be created to allow sponsors the opportunity to interact with high achieving students in a more personal manner. The night includes dinner, highlights of the week, an awards ceremony, and a keynote speaker. Gold Sponsors are recognized verbally during the event.

Quick E-Week Facts:

- The theme of Iowa State's 2019 E-Week was "Engineering Around the World."
- In 2019, E-Week served 2,500 meals to the students, staff, and faculty of the College of Engineering.
- ISU's E-Week has hosted national speakers such as Mythbusters' Grant Imahara, Bill Nye the Science Guy, Dr. Michio Kaku, and Bisi Ezerioha.
- Over 2,200 students attended and participated in the 2019 E-Week events.
- Over 200 students were involved in the planning and execution of 2019 E-Week, comprising of co-chairs, sub-committee members, and volunteer crew members.

2019-2020 ENGINEERS' WEEK



Sponsorship Letter of Intent

Registration Instructions: Priority Deadline for sponsorship is August 31, 2019.

Sponsorship is accepted until January 13, 2020, but donations received after August 31 will not be listed on apparel except E-Week t-shirts.

Thank you for your interest in partnering with Engineers' Week. If you are interested in becoming a sponsor for 2019-2020 Engineers' Week:

1. Please fill out the attached Sponsorship Interest Form (also found on our website) <http://www.engineering.iastate.edu/eweek/become-a-sponsor/> and send it to either:
1300 Marston Hall, Ames, IA 50011 or isueweeksponsor@gmail.com
2. Send your company logo as an Adobe Illustrator file (.ai or .eps) to isueweeksponsor@gmail.com.
3. Follow the payment instructions below.

Also, be sure to check out all our events from Engineers' Week 2019 at:

<https://www.engineering.iastate.edu/eweek/spring-events/>.

Payment Instructions

For payment by credit card, please call: Toll Free: 1 (866) 419-6768

For payment by check, please make check payable to *Iowa State University Foundation*, indicate the donation is for Engineers' Week, and mail to the following address:

Iowa State University Foundation
P.O. Box 2230

Iowa State University Foundation
P.O. Box 2230
Ames, IA 50010-2230

Date: _____

- Yes, I/we want to support Engineers' Week! Enclosed, please find a check designated to account 2704237 in support of Engineers' Week for academic year 2019-2020.

Name

Signature

Company Name

- This gift should be attributed to the company listed above.