IOWA STATE UNIVERSITY.

MARKS PERMITTED









If using university marks in designs:

- Your organization's full name must appear in the design
- Your relationship to the university must be clearly identified with "club", "student chapter" or "student organization"
- "At ISU", "at Iowa State", or "at Iowa State University" must follow or be in close proximity to your organization's name
- Athletics' official font cannot be used.

EXAMPLES OF ACCEPTABLE USES VS NOT ACCEPTABLE USES

Acceptable

National Agri-Marketing Association Student Chapter at lowa State

NAMA Student Chapter at Iowa State



Lacrosse Club at Iowa State



Not Acceptable







MARKS NOT PERMITTED













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REGISTERED OR CAMPUS ORGANIZATIONS



MARKS PERMITTED

Registered and Campus organizations are permitted to use "at ISU", "at Iowa State", or "at Iowa State University" to identify with the university as provided in the Student Use Guidelines.

ACCEPTABLE VS. NOT ACCEPTABLE USES

Acceptable

Kappa Kappa Gamma at lowa State









Doctors Without Borders Student Chapter at ISU

Doctors Without Borders Student Chapter at Iowa State

DWB Student Chapter at Jowa State

Not Acceptable







MARKS NOT PERMITTED







Vintage Marks



and tornados



New versions of Cy



Generic cardinal type birds

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MARKS PERMITTED

Official Word Marks:

IOWA STATE UNIVERSITY...

IOWA STATE UNIVERSITY...

Athletics Inventory of Marks:









Also Available: IOWA STATE UNIVERSITY **IOWA STATE** ISU

CYCLONES CYCLONE CLONE CY

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EXAMPLES OF ACCEPTABLE USES







IOWA STATE UNIVERSITY

MARKS NOT PERMITTED







Generic Campaniles Vintage Marks and tornados



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Generic cardinal type birds

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