

MARKS PERMITTED

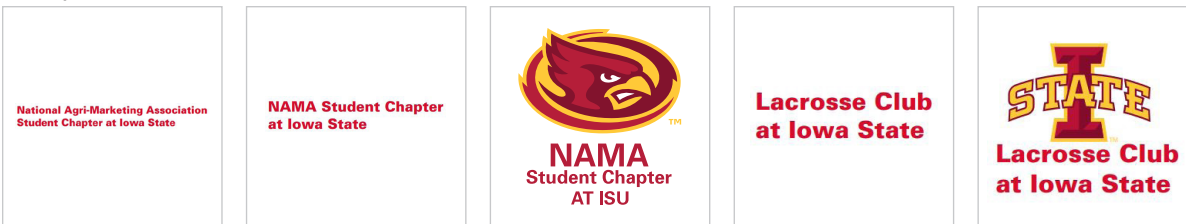


If using university marks in designs:

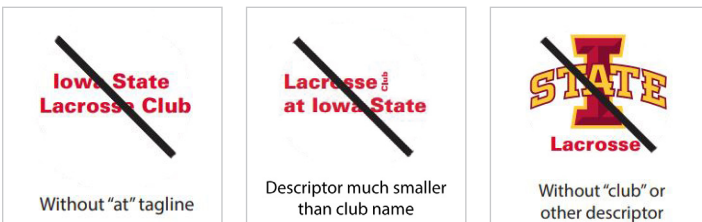
- Your organization's full name must appear in the design
- Your relationship to the university must be clearly identified with "club", "student chapter" or "student organization"
- "At ISU", "at Iowa State", or "at Iowa State University" must follow or be in close proximity to your organization's name
- Athletics' official font cannot be used.

EXAMPLES OF ACCEPTABLE USES VS NOT ACCEPTABLE USES

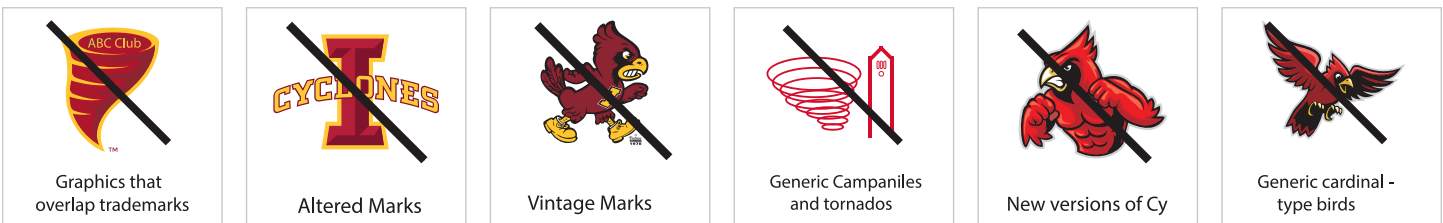
Acceptable



Not Acceptable



MARKS NOT PERMITTED



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MARKS PERMITTED

Registered and Campus organizations are permitted to use “at ISU”, “at Iowa State”, or “at Iowa State University” to identify with the university as provided in the Student Use Guidelines.

ACCEPTABLE VS. NOT ACCEPTABLE USES

Acceptable



Not Acceptable



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MARKS PERMITTED

Official Word Marks:



Athletics Inventory of Marks:



Also Available:

IOWA STATE UNIVERSITY
IOWA STATE
ISU

CYCLONES
CYCLONE
CLONE
CY

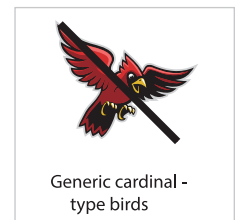
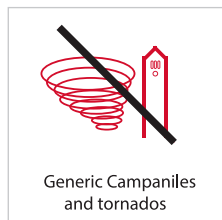
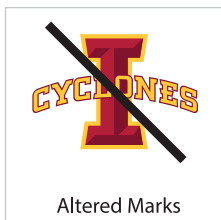
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EXAMPLES OF ACCEPTABLE USES



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