IOWA STATE UNIVERSITY
College of Engineering

Engineering Career Services
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RECRUITING TIPS

Post positions in CyHire and update profile information!

Students often decide which employers to visit at the fair based on the information found in CyHire. Posting one or more appealing position descriptions in CyHire will result in more visits by candidates that are specifically interested in working for your organization. Also, ensure that your organization's CyHire profile information is complete and current so students will quickly find the information you want them to see. You will also want to ensure your registration and job postings align (majors, classification, etc).

Use the dots to engage job seekers.

The colored dots on the name tags of job seekers relate to their majors and are provided to help employers connect with more job seekers. Recruiters are encouraged to initiate conversations with individuals walking by their booth that may be interested in their employment opportunities.

Host an information session.

Info sessions are a great way to increase name recognition on campus and get more students interested in working for your organization. Engineering Career Services will reserve a classroom for your use free of charge.

Include alumni on your career fair team.

Many of the ISU alums have experienced ISU career fairs and will be able to easily connect with students.

Utilize social media.

Like, share, post and tag 'Iowa State Engineering Career Services' on your Facebook posts! Send a tweet to @ISU_CoE with details about your booth location for the career fair and upcoming on-campus events and interviews.

Engage with students at all stages of their job search process.

While securing an employee is the target of the career fair, ensure you are engaging with first-year students to build relationships for the future.

Interview students on campus.

With demanding schedules and travel constraints, students are more likely to engage with employers when interviews are held on campus. Utilize our spaces on campus to conduct convenient and effective interviews.

More information on how to engage with students can be found by visiting: https://www.engineering.iastate.edu/ecs/employers/