IOWA STATE ENGINEERING CAREER FAIR
TIPS FOR RECRUITERS

Use What Students Are Using: CyHire!
CyHire is the main way students get information on which organizations are attending the fair and their hiring needs. **STUDENTS ARE UNLIKELY TO VISIT BOOTHs OF COMPANIES THAT DON'T HAVE A POSITION(S) POSTED IN CYHIRE!!**

Make sure your CyHire profile is complete and current. During their research, students will be able to view organization information such as culture, working environment, number of employees, etc. Again, students will use this information to determine which organizations they will visit.

Host an information session.
Students attending these sessions will feel more comfortable stopping by your booth because they will recognize the recruiters and have more knowledge about your organization.

Include Alumni on your career fair team.
Many of the ISU alums have experienced ISU career fairs and will be able to connect with students.

Utilize social media.
Send a tweet to @ISU_CoE with details about upcoming interviews and your booth location for the career fair.

Use a variety of strategies to attract students to your booths:
Creative Giveaways
Catchy Displays
Fun Outfits or Iowa State Gear
Active Recruiters

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For more Career Fair info, visit: www.engineering.iastate.edu/ecs